

Subject:

FW: Sharing resources with our partners in the profession

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Associated Bodywork & Massage Professionals

Serving the massage therapy community since 1987 through practice support, ethical standards, legislative advocacy, and public education.

Dear Sandy,

I hope this message finds you in good health. The purpose of this note is to make ABMP's COVID-19 response resources available to you and your communities, so that together we can get back on our feet as soon as it makes good sense. You may have seen some of this information already, but I wanted to compile it in one place and share with you as an important partner in our profession.

Our mission for over 20 years has been "**expectmore.**" We recognize we are in service to the profession as a whole, not just our members. This pandemic is the greatest threat our profession has seen, and we've never been prouder to serve. ABMP resources are available to you and your constituents at www.abmp.com/covid-updates. Following is more information about some items that may be of value.

Back-to-Practice Resources: Recently we sent a communication to members addressing the issue of returning to practice and the factors they should consider before reopening. That communication included practice guidelines completed by ABMP Senior Editor Karrie Osborn, tapping the advice of the CDC, WHO, and experts in our profession. This resource offers many cautions about resuming practice and suggests new protocols for consideration when the time is right to reopen. This is available to the entire profession at www.abmp.com/back-to-practice.

Massage & Bodywork COVID-19 Special Issue: As the coronavirus pandemic landed in full force mid-March, we communicated to our members urging them to consider pausing their practices for the benefit of their and their clients' health. Shortly thereafter, our team produced a special 48-page digital edition of *Massage & Bodywork* magazine to provide an outlet for the views of numerous industry leaders on the impact of coronavirus on the massage profession and their advice for practitioners. This is available to the entire profession at www.massageandbodyworkdigital.com.

State-Specific Notices and Financial-Relief Information: Our government relations team has been busy updating our members about emergency federal relief

legislation, including the CARES Act, unemployment insurance eligibility for members, Payroll Protection Program grants/loans, and EIDL loans from the Small Business Administration. Now, as some states are considering allowing massage therapists to begin operating again, ABMP is quickly transmitting guidance to massage boards about additional COVID-induced protocols we believe should be incorporated into regulations. Posts are collected at www.abmp.com/covid-updates.

Free Continuing Education, Self-Care Resources, and *Conversations in Quarantine*: We continue to provide useful content for therapists, including daily self-care videos (Meditate & Move), complimentary continuing education courses from our library, and a new podcast series, *Conversations in Quarantine*, where we speak with experts in and around the massage profession about the effects of COVID-19 on bodywork practitioners, including next steps toward safely reopening. Updates are provided at www.abmp.com/covid-updates and on Facebook at www.facebook.com/abmp. Courses are available in the ABMP Education Center at www.abmp.com/ce. And *The ABMP Podcast* can be found on Apple, Google Play, and other podcasting services.

I could not be prouder of the efforts of our entire team, especially during the past six weeks. We recognize that the challenges we face are far from over; we pledge our commitment to continue our efforts. Please share the above links with your colleagues to help better provide that service to all practitioners in the massage and bodywork profession, and let us know if there are ways ABMP may be of support to you.

With best wishes for your continued good health,

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